



STYLE CHALLENGE

New Challenger Advice

We know this can be overwhelming, but with the help of other challengers in the group, we can get through your first challenge together!

Frequently Used Acronym:

OOTD – Outfit Of The Day / BOGO – Buy One, Get One / ON – Old Navy / NR – Nordstrom Rack
DH – Darling Husband / SAHM – Stay at Home Mom / WAHM – Work at Home Mom

Shop your closet first – You may have something in there, even if it's a top or jeans. That will help give you a starting point.

Look for substitute items – For example, if the shopping list shows a Navy Blazer, you can get a Navy Cardigan instead.

You don't have to get everything – on the list. Not every style, item, or trend works for everyone. There may be some you just don't like.

Think of the OOTD's as an outfit formula – For example, if mint jeans are shown for an OOTD, read it as "colored jeans". If you don't have mint jeans, you can substitute for a colored jean that you have in your closet like coral, pink, etc.

Don't jump on buying immediately – As the days go by, you will see that challengers will share where they purchased their items. Great deals are out there and take into consideration of your own budget.

Not sure of which style or item to buy – Feel free to post photos of the item(s) you are debating on here.

Buy what you love – And what looks good on you. Think of the specific color you love or suits you.

Invest in quality jeans – Work in your budget. Try lots of styles and brands until you find the pair that works perfectly for you.

Keep the receipts and tags – on any of the items you are unsure about.

Take it slow – you can build your wardrobe as each challenge goes by.

Use the shopping list as a guide – You can omit, substitute and add little things here and there to adapt to the weather.

We LOVE to see your outfit pics on social – If you post one, be sure to use the hashtag [#gypostylechallenge](https://www.instagram.com/gypostylechallenge) to be entered to win weekly gift cards. The only thing we ask you not to post are any of the copyrighted outfit images from the membership site or PDF's.

It is most important to have fun and keep in mind that one of the best things about the GYPO Style Challenge is to challenge yourself to try new things.